

ALPHA KAPPA PSI

The Professional Business Fraternity



Presents the

**11TH ANNUAL
CHARITY GOLF TOURNAMENT
BENEFITING THE AMERICAN CANCER SOCIETY**

MARCH 31, 2012



ALPHA KAPPA PSI

Lambda Omicron Chapter
NC State University
Nelson Hall - Campus Box 7229
Raleigh, NC 27607

11th Annual Charity Golf Tournament at Riverwood Golf Club

Saturday, March 31, 2012 – Shotgun Start 10:30 am

Dear Alumni, Sponsors and Friends:

The Lambda Omicron Chapter of Alpha Kappa Psi Professional Business Fraternity at North Carolina State University proudly announces our 11th Annual Charity Golf Tournament. Every year, this event is made possible by the gifts and contributions of dedicated alumni, area businesses, and friends of the Fraternity. Again this year, we ask for your assistance to further professional development and this year's charity, The American Cancer Society.

Alpha Kappa Psi was the first Professional Business Fraternity and prides itself in being the "Premier Developer of Principled Business Leaders." As a co-ed Fraternity we sponsor professional as well as social events, participate in leadership development such as National Convention and Principled Business Leadership Institute and organize many community service projects. Every year the Lambda Omicron chapter is involved in many community projects including Adopt-a-Highway, Operation Christmas Child, and Service Raleigh. Also, each year the Chapter selects a charity to which it will donate a portion of the proceeds earned from its Annual Golf Tournament. This year the Golf Tournament will benefit the American Cancer Society.

We thank you for supporting Alpha Kappa Psi and the American Cancer Society. For any questions concerning the Golf Tournament or Sponsorship Opportunities please contact Zach Kelly, Golf Tournament Coordinator at (919) 215-0689 or by e-mail at zokelly@ncsu.edu.

Sincerely,

Alpha Kappa Psi
Lambda Omicron Chapter

SPONSORSHIP OPPORTUNITIES

CO-TOURNAMENT SPONSOR \$1000

Name/Logo included on tournament welcome banner and on official tournament T-shirts. Provided company promotional items will be included in golfer goody bags and available at registration table. Includes complimentary 4 player team in tournament.

BEVERAGE CART SPONSOR \$350

Logo and company name will be posted on beverage cart and sponsor will be recognized at the awards dinner. Provided company promotional items will be included in golfer goody bags.

HOLE-IN-ONE CONTEST SPONSOR \$700

Tee box recognition sponsorship sign and logo on official golf tournament T-shirt. Provided company promotional items will be included in golfer goody bags. Includes complementary entry of 4 golfers in tournament.

DRIVING RANGE & PUTTING GREEN SPONSOR \$200

Signage recognition at driving range and/or putting green. Sponsor will be recognized at the awards dinner. Provided company promotional items will be included in golfer goody bags.

AWARDS DINNER SPONSOR \$500

Signage and recognition as sponsor of awards dinner. Company logo included on official tournament T-shirt and provided company promotional items will be included in golfer goody bags and available at registration table.

HOLE SPONSOR \$150

Logo and company name will be displayed at the tee box of one hole on the course. Sponsor will be recognized at the awards dinner. Provided company promotional items will be included in golfer goody bags.



Please contact Zach Kelly at (919) 215-0689 or zokelly@ncsu.edu with any questions, comments, or suggestions regarding sponsorship opportunities.

A portion of the proceeds from this golf tournament will go to the American Cancer Society. Contributions or gifts to the Lambda Omicron chapter of Alpha Kappa Psi are not tax deductible as charitable contributions for Federal Income Tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.

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RIVERWOOD
GOLF CLUB

SATURDAY MARCH 31, 2012

Riverwood Golf Club
400 Riverwood Drive
Clayton, NC 27527
919-550-1919

ABOUT RIVERWOOD GOLF CLUB

Riverwood Golf Club is a championship layout set in the beautiful rolling terrain along the Neuse River in Clayton, NC. Golf Course Designer, David Postlethwait, created 27 holes of the most dramatic golf you can play in North Carolina. When Riverwood opened in 1997, North Carolina Magazine ranked it in the "Top Ten Best New Courses in North Carolina."

ABOUT THE TOURNAMENT

- Captain's Choice - 4 person teams
- Shotgun start at 10:30 am
- An awards dinner will follow the conclusion of the tournament
- Prizes will be awarded for First, Second, and Third Place finishers.
- Mulligan packages bought on the day of the Tournament will be \$25.
- Player entry fee of \$60 includes greens fee, cart, range balls, contests, and an awards banquet at the conclusion of the round.

A portion of the proceeds will benefit the American Cancer Society



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